

Nabila Alam

Product / UX Designer

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About Me

I'm a lifelong learner and design nerd who loves creative problem-solving and storytelling, currently seeking a UX design role. My fashion background has made me an expert at Adobe Suite and cultivated my attention to detail. I'm a self-starter and self-taught in Sketch and Figma.

Skills

Adobe XD
Sketch
Figma
HTML/CSS
Photoshop
Illustrator
InDesign

Education

Texas Woman's University
May, 2016
Bachelor of Arts in Fashion Design
summa cum laude

Experience

- Present | **Cedars Open Studios**
Dallas, TX
Website Manager - Volunteer
- Worked directly with President and Media Coordinator to build and manage website and highlight creators on art tour for 2019 and 2020
 - Built wireframes to turn into a functional site with improved usability
- Oct 2020 | **Bioworld**
Dallas, TX
Product Developer for Hot Topic & Party City - Juniors and Girls
- Managed tech packs from conception to production using PLM and coordinating with graphic design team and fit team members
 - Collaborated with sales, design, and licensing teams and with factories to deliver quality products for customers including Amazon, Party City, and Hot Topic
 - Managed Time & Action calendars among factory deadlines, customer approvals, and licensing approvals
- March 2018 | **Sharon Young Inc.**
Dallas, TX
CAD Design Assistant for Multiples, SlimSation, Ali Miles, John Mark and Westbound lines
- Jan 2017 | *CAD Design Assistant for Sharon Young and A La Carte lines*
- Jan 2016 | *A La Carte lines*
- Created technical flats in Illustrator and Photoshop
 - Developed prints and assisted in print creation and research
 - Collaborated with sales, production, and design teams to produce flats for tech packs and for sales purposes
 - Managed lines website and social media